

*Meadean is a specialist management consultancy that provides strategic advice and targeted, effective solutions. We offer appropriate, innovative, value for money consulting and IT services that deliver lasting business benefits to clients.*

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David's career, stretching over 30 years, has encompassed business management (strategic and operational), senior consultant and technical roles, and programme management. He has played significant roles in the establishment of new markets and major change programmes in a number of different industries, including wide-ranging experience in the information systems sector. David's business management experience stretches from leadership of a start-up operation in the US to, at the other extreme, head-office roles for the Boards of some of the world's largest corporations. His first hand experience in the IT industry means he is well qualified to advise clients on the management of major IT procurements and programmes.

David's experience across different industries, management and technical roles, types of organisation, and internationally has provided an unusually wide breadth of vision and independence of thought. The projects listed below illustrate David's breath of experience and expertise.

- Engaged to assist the Transmission Systems Operators in the implementation of the new wholesale electricity pool for Northern Ireland and the Republic of Ireland. Tasks included programme planning and budgeting, requirements specification for the Central Market Systems, vendor selection, organisational design, market trial planning, and transition planning and coordination.
- Senior advisor to ELEXON (the UK electricity market operator) from the foundation of the company in 2001 until 2006. Contributed widely to both the development of the company, the market rules and business-critical systems. David played significant and leading roles in a number of pivotal areas, including preparations for Go-live and during the early stages of live operation.
- Adviser to the Ofgem NETA Programme, which introduced a new market to replace the England and Wales Electricity Pool. David was particularly involved in implementation planning (which included the implementation of complex systems costing more than £100m) and the Go-live decision making process.
- Determining overall business priorities and establishing a corporate-wide business process model for one of the world's largest petrochemical companies.
- Acting as Chief Operating Officer of a US utility company, responsible for all aspects of developing and managing business in oil and petrochemicals sectors.
- Role as Technology Coordinator, leading the development of a new international business strategy and the consolidation of existing systems for previously separate companies into an international corporation. David dealt directly with the Board and CEOs of national companies in the UK, US, France, and Germany.
- Acting as Strategic Development Manager, formulating and implementing a new international market orientated strategy for a major Energy company. David led the Board in defining a mission statement, choosing focused markets in the process industries, and planning the products to be targeted in these markets. David also directed and oversaw the implementation of this strategy.
- The earlier phase of David's career encompassed technical and management roles in the IT industry, giving him broad experience ranging from programmer through systems design and analysis, and from team leader through to programme manager. This included considerable work for the defence sector, where data security is paramount and systems must effectively support business critical activities.